

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54681-1

DATE PRINTED

10/22/12

AND

PAGE 1

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 342218 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME BUYING TIME

AND 650 Massachusetts Ave NW Ste 210

ADDRESS Washington DC 20001-3796

USA

CONTACT ERICA CORSO

GRETCHEN DRISKELL FOR STATE REP.

PO BOX 464

Saline MI 48176-0464

USA

PRODUCT EST#2497

LOCAL SALESPERSON Maggie McWilliams  
PolAGENCY EST. NO.  
2497

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/27/12 NO. WEEKS: 1

**Cancellation Notice**

**Required**

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00011..	2	06:57A	09:00A	30S	10/25/12-10/26/12	CBS THIS MORNING	2	30.00	60.00
2	00011..	2	05:00A	06:57A	30S	10/25/12-10/26/12	FIRST FORECAST MORNINGS	2	25.00	50.00
3	00011..	2	03:00P	03:58P	30S	10/25/12-10/26/12	RACHAEL RAY	2	100.00	200.00
4	00010..	1	12:00N	12:28P	30S	10/25/12-10/25/12	WHO WANTS TO BE MILLIONAIRE	1	150.00	150.00
5	00010..	1	10:57A	12:00N	30S	10/25/12-10/25/12	THE PRICE IS RIGHT	1	315.00	315.00
6	00011..	2	09:00A	09:58A	30S	10/25/12-10/26/12	THE STEVE HARVEY SHOW	2	100.00	200.00
7	00011..	2	04:58P	06:00P	30S	10/25/12-10/26/12	DR. PHIL	2	100.00	200.00
8	00011..	2	06:00P	06:28P	30S	10/25/12-10/26/12	THE INSIDER	2	75.00	150.00
10	...1...	1	10:00P	11:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	2600.00	2600.00
11	...1...	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	3500.00	3500.00
12	00011..	2	11:35P	12:37A	30S	10/25/12-10/26/12	DAVID LETTERMAN	2	225.00	450.00
13	00010..	1	11:02P	11:35P	30S	10/25/12-10/25/12	TWO AND A HALF MEN	1	400.00	400.00
14	.....1.	1	09:00A	11:00A	30S	10/27/12-10/27/12	CBS NEWS SATURDAY MORNING	1	225.00	225.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

